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1925

# Gladioli

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U. S. DEPT. OF AGRICULTURE

Of the Best  
Originations

## TERMS OF SALE

All offerings subject to prior sale. While we exercise the utmost care to have all our stock true to name, we give no warranty, express or implied, as to crop, and will not be responsible for results, other than to replace stock untrue to name.

No order amounting to less than \$1.00 accepted.

Orders from Canada and Europe 5% additional; orders from New Zealand and Australia 10% additional, to meet added expense.

☞ No order considered unless accompanied by cash.

GROWN AND FOR SALE

BY

B. AND A. NORLEY

*Gladiolus Specialists*

64 BRADFIELD AVENUE

ROSLINDALE, MASS.

## FOREWORD

**A** GAIN we greet our gladiolus friends. In our list, this year, are quoted good varieties that we hope will meet your approval. Many were on display at the annual exhibition of the New England Gladiolus Society and were greatly admired. We call attention to ones with Mr. Gersdorff's ratings — (they are among his twenty-five "Super Glads") — and consider them very superior. A large number on our list were prize winners at shows in competition with other fine varieties.

Of all the summer flowering plants, few, if any, have made more rapid progress in popular favor than the Gladiolus. On account of its good-keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should cut the spikes as soon as the first flower opens on the stalk and place them in vases in the house. A vase of blooms may be kept fresh for a week or more. Not only that but the colors will be brighter and more beautiful when cut than when in the sunny garden. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bloom opens. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so off the end of each stem. Every bud will open one by one to the very top. As the stems are shortened up they may be used in a shallow dish. Adding fernery greatly enhance their beauty.

We solicit your orders, and hope for a continuance of your patronage.

Yours for better glads,

B. and A. NORLEY.

## SELECT VARIETIES

**W**E present many of the best varieties, including some of the finest novelties of the season. We also quote bulblets in many varieties. Should there be others you desire, we will be glad to correspond, as we have many fine ones, in limited quantities, not mentioned in our list. The growing of bulblets is very fascinating. Cracking, peeling or soaking them quickens germination and ensures rapid growth.

- Albania** **Each 30c. Dozen \$3.00**  
A wonderful pure white; flowers wide open, 4½ inches or over in diameter, petals broad with well rounded tips and beautifully crimped edges; height 4 feet. Albania is, in our opinion, a white par excellence. Bulblets, \$1.25 per 100.
- Aleppo** **Each 50c**  
Rich salmon red, flaked with darker shadings; maroon mark on lower petals; large flowers; grows tall and graceful. Bulblets, 50c dozen; \$2.50 per 100.
- Alpine Treasure** **Each 50c**  
Light lilac over white grounds, brightening to throat; lower petals white, edged deep lilac. Bulblets, 50c doz.
- Anna Eberius** **Each 15c. Dozen \$1.50**  
Dark velvety purple; throat deeper shade; flowers of large size; spikes 3 to 4 feet high. A wonderful color. Bulblets, 20c dozen; \$1.00 per 100.
- Beatrice Michelena** **Each \$2.50**  
Peach red overlaid with fiery orange, lighter toward throat; thin ruby stripe in centre of lower petals surrounded by white speckles. Number of flowers open at a time.
- Bengal Tiger** **Each \$1.00. Dozen \$10.00**  
Large flowers of Oriental coloring, suggestive of the Tiger's markings.
- Blushing Beauty** **Each 75c**  
Buds blush pink, flower softest possible blush, many open. Dainty pink throat lines. A marvel of daintiness and refinement.
- Byron L. Smith** **Each 25c. Dozen \$2.50**  
One of the best. A lavender pink on white ground. Bulblets, 25c per dozen; \$1.25 per 100.
- Carnival** **Each 50c**  
Large flowers of henna shade completely covered with lines and specks of white. Very unusual.
- Chosen Queen** **Each \$1.00**  
Rose cerise, lighter to throat, lower petals solid deep rose, shaded lighter tones to outer edge; very large; splendid type. Bulblets, \$1.00 dozen.
- Cinnabar** **Each 25c. Dozen \$2.50**  
A large gorgeous self-colored red. Many open.
- Diener's American Beauty** **Each 65c**  
Brilliant American Beauty color; throat creamy yellow, striped with ruby. Large number of flowers open at a time. Each spike a bouquet in itself.
- Dr. Elkins** **Each \$1.25**  
White with lilac blue blotch. A superb Pendleton sport. Bulblets, \$1.25 dozen
- Dr. W. Van Fleet** **Each 35c. Doz. \$3.50**  
Magnificent shade of delicate rose pink, deeper at edges. Throat of soft creamy yellow. A grand blending of color. Tall and magnificent. Bulblets, 75c dozen; \$3.75 per 100.
- Early Snowflake** **Each 12c. Dozen \$1.20**  
White mottled rose pink; many flowers open at a time; one of the showiest varieties. Awarded prize as the largest flower exhibited at the New England Gladiolus Exhibition, 1923. Bulblets, 60c per 100.
- Eldora** **Each \$4.00**  
Capucine buff, shading to Grenadine pink, flaked Jasper red. Lower segments have narrow stripe of Amaranth purple. Extra fine.
- Elizabeth Tabor** **Each 75c**  
Delicate rosy pink on white ground, lower petals bear a rich dark crimson blotch. A high-class introduction of exceptional beauty, grace and distinction.

# SELECT VARIETIES

(CONTINUED)

- Europa** **Each 20c. Dozen \$2.00**  
Showy white, without any color mark; large flowers, compactly placed.
- Fair Lady** **Each 50c**  
One of Mr. Gersdorff's "Super Glads"  
Rated: Exhibition 91, Commercial 92.  
Creamy buff, lightly tinted pink at the tips; the throat shaded yellow with faint lines of carmine. Somewhat like Loveliness in form and size, it has less pink in the petal and more yellow in the throat. Only two bulbs to a purchaser.
- Fortuna** **Each \$2.00**  
Beautifully tinted salmon pink with scarlet and pale yellow blotches. Large plant.
- Giant Nymph** **Each 50c**  
A giant in growth and flowers. Light rose pink with creamy yellow throat. A wonderful variety.
- Glendale** **Each 35c**  
Trifle darker than American Beauty rose. It is a solid, wonderfully beautiful and pleasing color.
- Gold** **Each 40c. Dozen \$4.00**  
Pure golden yellow; throat deeper yellow; ruby marks on lower petals. This is a wonderful yellow. Bulblets, 40c dozen; \$2.00 per 100.
- Golden Glory** **Each 35c**  
Large, richly colored yellow, with beautiful throat. A fine ruffled yellow.
- Golden Measure** **Each 40c. Dozen \$4.00**  
Pure yellow; without markings. Tall grower. Bulblets, 40c dozen; \$2.00 per 100.
- Hazel Dawn** **Each 50c**  
An unusual strawberry pink color, throat lighter and dotted carmine. A beauty.
- Henry C. Goehl** **Each 40c. Dozen \$4.00**  
Flowers large and well opened, with broad segments of solid white slightly flushed pink; a deep crimson blotch on lower segments. Bulblets, 40c dozen; \$2.00 per 100.
- Illuminator** **Each 75c**  
A brilliant carmine red, with a faint suffusion of blue adding to its richness. An attractive flower.
- Jack London** **Each 25c. Dozen \$2.50**  
Light salmon, with brilliant orange flame stripes; golden yellow throat, with ruby striped center. Bulblets, 25c dozen; \$1.25 per 100.
- Jenny Lind** **Each 50c. Dozen \$5.00**  
One of Mr. Gersdorff's "Super Glads"  
Rated: Exhibition 92, Commercial 90.  
Pure, soft apricot pink, throat pale yellow. Fine blending of color; a dandy. Cormels, 50c dozen; \$2.50 per 100.
- Marietta** **Each \$1.00**  
Rich tone of light salmon, with a pale orange tinge, lower petals shading to deep burnt orange; a wonderful flower. Bulblets, \$1.00 doz., \$5.00 per 100.
- Masterpiece** **Each 50c**  
A magnificent ruffled American Beauty rose color. Excellent
- Maurice Fuld** **Each \$2.50**  
A delightful true pink with faint tracings of salmon. Large flowers; a true exhibition variety. Bulblets, \$2.50 per dozen.
- Mikado** **Each 50c**  
Light salmon, sprinkled darker salmon; lower petals delicate creamy yellow. Massive flowers and spike. Bulblets, 50c dozen.
- Mrs. A. G. Nelson** **Each 75c. Dozen \$7.50**  
Beautiful salmon pink flower, with scarlet and pale yellow blotch. Very large and of good substance.
- Mrs. Dr. Norton** **Each 20c. Dozen \$2.00**  
White with edges suffused with soft La France pink; lower petals have a blotch of sulphur-yellow and are speckled at the base with Tyrian-rose



# SELECT VARIETIES

(CONTINUED)

**Mrs. Frank Pendleton** Each 15c. Dozen \$1.50

A most beautiful variety, producing large, well expanded flowers of an exquisite shade of salmon-pink, heavily blotched with red in throat.

**Mrs. Frederick C. Peters** Each 75c. Dozen \$7.50

Beautiful shade of rose lilac, with crimson blotch bordered white on lower segment, resembling an orchid in color. Flowers of large size and many open at a time. We recommend this flower to be one of the finest ever originated. Bulblets, 75c dozen; \$3.00 per 100.

**Mrs. Leon Douglas**

Begonia rose, striped with flame and brilliant scarlet. Lip is pale yellow slightly speckled with ruby. Large, striking flowers. BULBLETS ONLY, \$1.00 dozen; \$5.00 per 100.

**Oriental Beauty** Each 50c

Rose cerise tinged old rose, flaked dark burnt orange and steel blue; lower petals light sulphur, spotted rose ruby. Bulblets, 50c dozen.

**Passion Flower** Each 25c. Dozen \$2.50

Pure cardinal with sprinkling of white in throat; lower petals covered dark garnet. Bulblets, 25c doz.

**Peach Rose** Each 75c

An extra choice and distinct deep rose-pink of remarkable color and appearance.

**Pink Wonder** Each 25c. Dozen \$2.50

A wonderful Gladiolus, strong grower, attaining a height of 4½ feet, 16 to 18 blooms to the spike, four to five massive flowers open at a time; is indeed a wonder in every respect. The coloring is a shade lighter than Panama, yellow shading in the throat, overlaid with rose feathering. Awarded prize as one of the largest flowers exhibited at the New England Gladiolus Exhibition, 1923. Bulblets, \$1.00 per 100.

**Prince of India** Each 25c. Dozen \$2.50

Beautiful bronze color; large blooms; very attractive. Bulblets, 25c per dozen; \$1.25 per 100.

**Princely** Each \$2.50

Very light pink, almost white. A grand and glorious flower. Bulblets, \$2.50 dozen; \$6.00 per 100.

**Purple Glory** Each 75c

The giant of the Kunderdii Glory race, and of remarkable color; deepest velvety maroon red, with almost black blotches, like burned into the petals; beautifully ruffled. Bulblets, 75c doz.; \$3.75 per 100.

**Richard Diener**

Geranium pink with creamy and ruby centre. The acme of perfection. BULBLETS ONLY, \$1.00 doz.; \$5.00 per 100.

**Roseash** Each 25c. Dozen \$2.50

Old rose, blended ashes of roses; creamy mark on lower petals. Shape and color are wonderful. Tall grower and very attractive. Bulblets, 25c dozen; \$1.25 per 100.

**Rosenel** Each 25c. Dozen \$2.50

Bright nelrose. A grand color. Extra large flowers.

**Snow Glory** Each 50c. Dozen \$5.00

White, with slight clear iris blue lines on lower petals; large and very showy; a wonderful flower.

**Sophie Fischer** Each 75c. Dozen \$7.50

One of Mr. Gersdorff's "Super Glads"  
Rated: Exhibition 89, Commercial 82.

Large pink flowers of good substance on strong spike.

**Stanford** Each \$5.00

Pure dark cardinal splashed with black and covered with a velvety sheen that glistens. Magnificent. Bulblets, \$5.00 dozen.

**Summer Dream** Each 50c

Light American beauty pink shading to white in the throat; lower petals white, edged rose pink. Bulblets, 50c dozen.

**Sweet Lavender** Each 35c

Very early. Beautiful light lavender, deeper in throat, with a purple blotch that enhances its beauty.

## SELECT VARIETIES

(CONTINUED)

- White Glory** Each 25c. Dozen \$2.50  
Gorgeous pure white with fine iris-blue throat; grand.
- White Wonder** Each 25c. Dozen \$2.50  
Flowers are pure white without any markings in the throat; wide open and often measuring 5½ inches in diameter; well placed on spike; five and six open at a time—a real wonder. Bulblets, \$1.00 per 100.
- Youell's Favorite** Each 15c. Dozen \$1.50  
Rosy lavender pink, large flower—tall; a grand flower. Bulblets, 20c dozen; \$1.00 per 100.
- Zephyr's Gift** Each 50c  
Light rose pink over white ground; outer half of petals shading to a dark royal rose pink; lower petals very velvety, of deep rose pink, with central stripe of maroon; round shaped petals; large flower. Bulblets, 50c dozen.

## EXCELLENT MIXTURE

- Very Choice Mixture** Doz. 75c. Per 100 \$4.50  
In order to encourage larger plantings we have an excellent mixture at a very low price. Almost all colors are represented in this mixture. They are composed of bulbs from some of the best growers in the country that have become accidentally mixed.

## CHOICE PRIMULINUS

**P**PRIMULINUS are noted for their slender grace and hooded petals, and wonderful harmony of color. They are descendants of the Primulinus (Maid of the Mist), found on the St. Elizabeth Falls on the Zambesi, Africa. The original specie is not large, but they have been crossed and bred to such a degree that we now have larger flowers and sturdier stems. In our list we quote some dainty and exquisite varieties.

- Alice Tiplady** Each 15c. Dozen \$1.50  
Orange saffron; large, very choice.
- Alma Gluck** Each 25c. Doz. \$2.50  
One of Mr. Gersdorff's "Super Glads"  
Rated: Exhibition 93, Commercial 93, and Landscape 90.  
Brilliant peach red, with creamy yellow throat. A dandy. Bulblets, 50c dozen; \$2.50 per 100.
- Aviatrix** Each 25c. Dozen \$2.50  
Fine large flower. Delicate shade of pale yellow, almost amber; darker yellow in throat. Tall grower. Bulblets, \$1.00 per 100.
- Betty Darnell** Each 35c. Dozen \$3.50  
This splendid flower is light canary yellow shading to golden yellow in throat. Bulblets, 50c dozen; \$2.50 per 100.
- Butterfly** Each 10c. Dozen \$1.00  
Large, pale salmon-yellow, ruffled flowers; very strong and vigorous.
- Gold Drop** Each 20c. Dozen \$2.00  
Extra large, pure deep yellow with central line on petals. Ruffled.
- Priscilla Alden** Each 15c. Dozen \$1.50  
Orange; yellow on lower petals overlaid with red violet stippling.
- Robinhood (Rose Mist)** Each \$2.00  
Erect spike, 36 to 40 inches high. Flowers large, 4 to 5 open and 4 to 5 showing buds. Color, old rose edged with pallid neutral gray. An exquisiteness that compels attention.
- Soliel d' Or** Each 10c. Dozen \$1.00  
Very strong grower, bearing medium-sized flowers. The color is a beautiful salmon, shading to orange and gold in the throat.
- Sweetheart** Each 25c. Dozen \$2.50  
Light cream, with golden yellow shading on lower petals, overlaid with faint rose featherings. A beauty.



## CULTURAL NOTES

The culture of the *Gladiolus* is so simple as to render it the most satisfactory of garden flowers, thriving and blooming freely with the least care and attention, and making a display which for beauty of bloom and brilliancy of coloring is unequalled by any other flower. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with the bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, sheep manure, or bone meal, well mixed with the soil. Set the bulbs four or five inches deep in rows about four to five inches between each bulb.

Keep the soil well cultivated and free from weeds. Cultivate often; do not allow the soil to become hard and packed. A liberal use of water, when the spikes form, will increase the size and improve the quality of bloom.

When cutting flower spike let three to four leaves remain on the plant and allow the bulb to mature properly. Dig the bulbs any time after October 1st; cut off tops, and after drying in the open air for a few days store away in a dry, cool, but frost-proof place in the cellar. Keep the temperature 40 to 45 degrees.

## VERY SELECT FLORICULTURAL MAGAZINES

**THE BULLETIN**—Published by the American *Gladiolus* Society. Join the society by sending \$2.00 to John C. Davis, Secretary, 77 South Avenue, Rochester, N. Y. The Bulletin is the official organ of the society and carries concise news of the *Gladiolus* world.

**HORTICULTURE**—A magazine devoted to all horticultural subjects. Contains a wealth of information and deals considerably upon the advancement of the *Gladiolus*. Published by the Massachusetts Horticultural Society, Boston, Mass. Subscription, \$1.00 per year.

**THE GLORIOUS GLADIOLUS**—By Joseph Vondel, Sharon, Mass. \$1.00 per copy. This book embraces the culture of the *gladiolus* in all its phases, and should be in the hands of all enthusiasts.

